

Privacy Policy

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- 1. Who Are We?**
- 2. What Data Do We Collect on Our Own Behalf?**
- 3. What Data Do We Collect on Behalf of Third Parties?**
- 4. Whose Data Do We Collect?**
- 5. For What Purposes Do We Collect Your Data?**
- 6. Where Do We Store and Process Your Data?**
- 7. How Do We Store and Protect Your Data?**
- 8. How Long Do We Store Your Data?**
- 9. What Are the Legal Grounds for Our Processing of Your Data?**
- 10. Who Do We Disclose Your Data to?**
- 11. What Are Your Data Protection Rights?**
- 12. Cookies**
- 13. Privacy Policy Contact Information**

At Technorely Inc. (hereinafter also referred to as «we», «our», «us») we deeply care about privacy. Transparency is one of the main values of our company, and we are committed to being upfront about our privacy practices, which are designed to provide a high level of protection for your personal data.

This Privacy Policy explains our privacy practices for Technorely Inc. and outlines what information of yours will be collected by Technorely Inc. when you access the website <https://technorely.com/> (hereinafter – «the Website»), how the information will be used, how you can control the collection, correction and/or deletion of information and how to get in touch with us if you need. We will not use or share your information with anyone except as described in this Privacy Policy. The use of information collected through the Website is limited to the purposes under this Privacy Policy.

Please read this Privacy Policy carefully to understand our views and practices regarding your personal data before browsing this Website. If you do not agree to the terms of this Privacy Policy, please do not access or use the Website.

We reserve the right to amend this Privacy Policy at any time, for any reason. Any changes we make to this Privacy Policy will be posted on this page. The date of the last revision to the Privacy Policy will be indicated by the «Last updated» date at the beginning of this page.

Who Are We?

We are Technorely Inc. [Our contact details](#) are set out at the end of this Privacy Policy. As defined in the General Data Protection Regulation (GDPR) (EU) 2016/679, dated May 25, 2018, we are a Controller in relation to the personal data processed in accordance with this Privacy Policy.

What Data Do We Collect on Our Own Behalf?

Technorely Inc. collects the following data:

- Your name;
- Your phone number;
- Your email address;
- Other information about you that you give us by communicating with us by phone or e-mail, via the Website, via social media or otherwise. It includes information you provide us with or that we obtain when you use the Website, enquire about our services, request a consultation or place an order, promotion or survey, contact us to report a problem;
- Other information relating to you which is necessary for us to collect in order to provide services and to enter into a contractual relationship with you. For example, full name, contact details, position, company you represent, data on our communications with you, content and results of such communications.

Information that we obtain from you when you use the Website, includes:

- aggregated data (such as statistical, demographical data), technical information including the Internet protocol (IP) address used to connect your computer to the Internet, browser type and version, time zone setting, browser plug-in types and versions, operating system and platform type;
- information about your visit, including URL, location information, clickstream to, through and from our website (including date and time), ISP, services you viewed or searched for, page response times, download errors, length of visits to certain pages, page interaction information (such as scrolling, clicks, and mouse-overs), location information, methods used to browse away from the page, and any phone number used to call us or social media handle used to connect with us.

Technorely Inc. does not collect any special categories of personal information about you, such as details about your race or ethnicity, religious or philosophical beliefs, sex life, sexual orientation, political opinions, trade union membership, information about your health, genetic or biometric data, financial information, criminal acts.

The Website is not directed to children and we do not knowingly collect personal data from children. If you are under 16 years of age (or any other age under the applicable law), then please do not use or access the Website at any time or in any manner or contact us and provide the consent of your parent or legal guardian.

The collected information will only be used for the purposes described in this Privacy Policy. If otherwise, you will be notified on the kind of information used and the legal basis for such usage.

What Data Do We Collect on Behalf of Third Parties?

Technorely Inc. collects the following data on behalf of third parties:

- Tracking technologies, such as cookies, beacons, tags and scripts are used by our partners, analytics or service providers. These technologies may be used in analyzing trends, administering the Website, tracking your movements around the Website and gathering demographic information about our user base as a whole. We may receive reports based on the use of these technologies by such companies on individuals as well as aggregated basis.

Whose Data Do We Collect?

We may collect personal data relating to you if:

- You are our customer or are interested in becoming so;
- You use the services provided by us;
- You are someone to whom we want to advertise or market our services;
- You are our contractor or have expressed an interest in cooperation with us.

For What Purposes Do We Collect Your Data?

The information collected by Technorely Inc. is used in accordance with this Privacy Policy and solely for the following purposes:

- To operate and administer the Website for internal operations, including troubleshooting, data analysis, testing, research, statistical and survey purposes;
- To improve the Website to ensure that content is presented in the most effective manner;
- To measure or understand the effectiveness of the advertising, and to deliver relevant advertising;
- To provide the services and relevant information upon request;
- To allow you contact us and to organize a meeting, call or other communication based on our legitimate interest;
- To provide the requested whitepaper;
- To answer your questions and to respond to your comments and concerns;
- To send you information about our products and services, events or other material that will be relevant to your individual interests, such as insights on technology, trends and Technorely's Inc. news;
- To administer the contractual relationship between Technorely Inc. and our clients or customers (to pursue negotiations, to enter into and to perform agreements with the customers);
- To develop and/or maintain business relations and communications, to promote our new products and services, to invite you to the meetings, events and organize them based on our legitimate interest.

Technorely Inc. will only use your personal information for the purposes for which it was collected, unless it reasonably considers that it needs to use it for another reason that is compatible with the original purpose. If Technorely Inc. needs to use your personal information for an unrelated purpose, we will notify you and explain the legal basis which allows us to do so. We do not sell your personal information.

Where Do We Store and Process Your Data?

Your information collected by us is stored and processed in the United States, where Technorely Inc. maintains its servers.

We do not transfer information that we collect about you, including personal information, to other third parties. If you are located in the United States, European Union, European Economic Area or other, please note that we will not transfer information, including personal data, to a country outside of the United States.

How Do We Store and Protect Your Data?

The security of your personal information is important to us. Technorely Inc. protects your personal information in the same way that it protects its own confidential information, such as storing it on secure servers that only select personnel of Technorely Inc. have access to, and by encrypting it to help prevent access by any unauthorized parties. We apply generally accepted industry standards to deal with any personal information breach and will notify you and any applicable regulator of a breach when legally required to do so.

Technorely Inc. is concerned with protecting your privacy and data, but, unfortunately, no method of transmission over the internet or method of electronic storage is 100% secure. We cannot ensure or warrant absolute security of any information you transmit to us or guarantee that your information may not be accessed, disclosed, altered or destroyed by breach of any of our industry standard physical, technical or managerial safeguards.

How Long Do We Store Your Data?

Technorely Inc. will store your personal data for as long as it is necessary to do so to fulfil the purposes for which it was originally collected as described above, after which it will be deleted or archived except to the extent that it is necessary for the purposes of satisfying any legal obligations to which we are subject or for another legitimate and lawful purpose.

To determine the appropriate retention period for personal information, we consider the amount, nature, and sensitivity of the personal information, the potential risk of harm from unauthorized use or disclosure of your personal information, the purposes for which we process your personal information and whether it can achieve those purposes through other means, and the applicable legal requirements.

If you are a customer or a potential customer, we will maintain your personal data for up to 3 years after collection unless another term applies according to such purposes.

What Are the Legal Grounds for Our Processing of Your Data?

Technorely Inc. relies on a number of legal bases to collect and process your personal data. These legal bases include where:

- We have obtained your consent to the processing of your personal data for one or more specific purposes, specified in this Privacy Policy, which you can revoke at any time;
- The processing of personal data is necessary:
 - for the performance of the contractual obligations and in order to provide the services to you;
 - for compliance with a legal or regulatory obligation a court order, or to exercise or defend any impending or asserted legal claims;
 - for the purposes of the legitimate interests pursued by us or another person, provided that this will only be in circumstances in which those legitimate interests are not overridden by your interests or fundamental rights and freedoms which require protection of personal data.

Who Do We Disclose Your Data to?

Technorely Inc. respects your privacy. We will not disclose your name, email address, or other personal information to third parties without your consent, except as specified in this Privacy Policy.

Technorely Inc. may disclose your personal information to the following categories of recipients:

- To the appropriate third parties, including our contractors, service providers and partners for the performance of the contractual obligations on a need-to-know basis;
- To our auditors, legal and/or other professional advisors on a need-to-know basis;
- To any competent law enforcement body, regulatory, government agency, court or other third party where the disclosure is necessary
 - as a matter of applicable law or regulation;
 - to exercise, establish or defend its legal rights;
 - to protect your vital interests or vital interests of any other person.
- To any other person with your prior consent to such disclosure;
- To our advertisers and advertising networks that require the aggregated information about our users to select and serve relevant adverts;
- To our analytics and search engine providers in order to improve and optimize the Website.

What Are Your Data Protection Rights?

GDPR provides users with rights related to their personal information. Consistent with law, Technorely Inc. would like to make sure you are fully aware of all of your data protection rights. Every user of our Website is entitled to the following:

- **Right to Access & Portability:** you can request access to your personal information, as well as a copy of your personal information in an easily accessible format and information explaining how that information is used;
- **Right to Rectification:** you can request that any inaccurate or incorrect personal data about you that we are processing be rectified;

- **Right to Deletion:** under certain circumstances, you have the right to request the deletion of your personal data, except information we are required to retain by law, regulation, or to protect the safety, security and integrity of Technorely Inc.;
- **Right to Erasure:** you can request that we erase your personal data under certain circumstances (e.g. if the personal data has been provided by you and it is no longer necessary for us to continue to process it);
- **Right to Object Processing:** in some cases where we process your personal information based on our legitimate interests or in the public interest, you can object to such processing. In such cases, we will cease processing your information unless we have compelling legitimate grounds to continue processing or where it is needed for legal reasons;
- **Right to Restrict Processing:** in some cases where we process your personal information, you may also have the right to restrict or limit the ways in which we use your personal data;
- **Right to Withdraw Consent:** where we rely on consent, you can choose to withdraw your consent to our processing of your information, after which the processing shall be stopped.

You will not have to pay a fee to access your personal information (or to exercise any of the above-mentioned rights). However, Technorely Inc. may charge a reasonable fee or refuse to comply with your request if your request is clearly unfounded, repetitive or excessive.

We try to respond to all legitimate requests within one month. However, it may need more time if your request is complex or you have made a number of requests. In this case, we will notify you and keep you updated.

Cookies

To ensure better performance, our Website uses cookies. A cookie is a small text file (often including a unique identifier) which is sent to your browser from a Website's computers and is stored on your computer's hard drive. We use cookies to recognize your repeat visits and preferences, as well as to measure the effectiveness of campaigns and analyze traffic. You may refuse or accept Cookies from the Website at any time by activating settings on your browser. However, if you disable or refuse cookies not all features of the Website may operate as intended. Please, view our [Cookie Policy](#) to learn more about cookies.

Privacy Policy Contact Information

In case if you wish:

- To stop receiving marketing materials of Technorely Inc. and/or ban us from using your information we received previously;
- To revoke your consent to any relevant processing of personal data;
- To exercise your right of access to your personal data,

as well as if you have any questions regarding this Privacy Policy or the use of your information, please contact us at the address below. We always welcome feedback.

Our full details are:

Technorely Holding Inc.

208-6939, Hastings st., Burnaby, BC, Canada,

postal code v5b 1s9

+1(778)7310700

email: info@technorely.com