# **Cookie Policy**

Last Updated: May 24, 2021

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At Technorely Inc. (hereinafter also referred to as «we», «our», «us») we deeply care about privacy. Transparency is one of the main values of our company, and we are committed to being upfront about our privacy practices, which are designed to provide a high level of protection for your personal data.

We use Cookies and similar tracking technologies to ensure better performance, recognize your repeat visits and preferences, as well as to measure the effectiveness of campaigns and analyze traffic. For these reasons, we may share your site usage data with our analytics partners. This Cookie Policy explains how Cookies are used when you visit our website <a href="https://technorely.com/">https://technorely.com/</a> (hereinafter – «the Website»), what these technologies are and why they are used, as well as your right to control their use. So, please, read this Cookie Policy carefully.

To the extent any personal information is collected through Cookies, our <u>Privacy Policy</u> applies and complements this Cookie Policy.

We reserve the right to amend this Cookie Policy at any time, for any reason. Any changes we make to this Cookie Policy will be posted on this page. The date of the last revision to the Cookie Policy will be indicated by the «Last Updated» date at the beginning of this page.

#### 1. What About Cookies?

A Cookie is a small text file (often including a unique identifier) which is sent to your browser from a Website's computers and is stored on your computer's hard drive. A Cookie stores a small amount of data about your visit to the Website on your computer. So, when you view our Website, we may store certain information on your computer in the form of a Cookie file.

### 2. How Do We Use Cookies?

Technorely Inc. uses Cookies and other tracking technologies such as online identifiers, cookie identifiers, internet protocol addresses, device identifiers, browser information (including referring URL), client identifiers, email cookies, name cookies, time cookies, etc. to recognize individual users when they access the Website, measure the use of our Website and improve its content, to analyze trends and statistics, to prepare analytics for business intelligence, to target

advertising and to provide better customer service. Cookies allow our Website to recognize you and to make your next visit of the Website easier and much more convenient.

### 3. What Types of Cookies Do We Use?

Technorely Inc. generally uses six categories of cookies: "Necessary" "Performance and Functionality", "Analytics", "Advertising", "Social Networking" and "Unclassified". You can find out more about each Cookie category below.

### **Necessary Cookies**

These Cookies are essential for the Website to function. They enable page navigation and help us keep your data safe. Without these Cookies the Website will not perform as smoothly for you as we would like it to.

Name	Provider	Purpose	First/Third-pa rty Cookie	Expires in
_GRECAPTCHA	<u>.google.com</u>	This Cookie is set by Google. In addition to certain standard Google cookies, reCAPTCHA sets a necessary Cookie (_GRECAPTCHA) when executed for the purpose of providing its risk analysis.	Third-party Cookie	5 months

### Performance and Functionality Cookies

Performance Cookies allow us to count visits and traffic sources. They help us to know which pages are the most and least popular and see how visitors move around the Website. All information these Cookies collect is aggregated and therefore anonymous.

Functionality Cookies enable the Website to provide enhanced functionality and personalisation. They may be set by us or by third party providers whose services we have added to our pages.

Name	Provider	Purpose	First/Third-pa rty Cookie	Expires in
lang	.linkedin.com	This Cookie is used to store the language preferences of a user to serve up content in that stored language the next time a user visits the website.	Third-party Cookie	session

lang	.ads.linkedin.com	This Cookie is	Third-party	session
		used to store the	Cookie	
		language		
		preferences of a		
		user to serve up		
		content in that		
		stored language		
		the next time a		
		user visits the		
		website.		
bcookie	.linkedin.com	This Cookie is	Third-party	2 years
		set by LinkedIn.	Cookie	
		The purpose of		
		the cookie is to		
		enable LinkedIn		
		functionalities		
		on the page.		
lide	.linkedin.com	This Cookie is	Third-party	1 day
		set by LinkedIn	Cookie	
		and used for		
		routing.		
cf_bm	.pipedrive.com	This cookie is	Third-party	30 minutes
		set by	Cookie	
		CloudFlare. The		
		cookie is used		
		to support		
		Cloudflare Bot		
		Management.		

# **Analytics Cookies**

Analytics Cookies collect information about your use of the Website and enable us to improve the way it works. Analytics Cookies allow us to see the overall patterns of usage on the Website, rather than the usage of a single person. We use information from Analytics Cookies to analyze the Website traffic, but we do not examine this information for individually identifying information.

Name	Provider	Purpose	First/Third-par ty Cookie	Expires in
_ga	<u>.google.com</u>	This Cookie is installed by Google Analytics. The Cookie is used to calculate visitor, session, campaign data and keep track of site usage for the site's analytics report.	Third-party Cookie	2 years

		The Cookies store information anonymously and assign a randomly generated number to identify unique visitors.		
_gid	.google.com	This cookie is installed by Google Analytics. The cookie is used to store information of how visitors use a website and helps in creating an analytics report of how the website is doing. The data collected includes the number of visitors, the source where they have come from, and the pages visited in an anonymous form.	Third-patry Cookie	1 day
lissc	.linkedin.com	This Cookie is provided by LinkedIn. This Cookie is used for tracking embedded service.	Third-party Cookie	1 year

## **Advertising Cookies**

Advertising Cookies are set to manage our advertising. These Cookies collect information about your activities on this Website and other websites to provide you targeted advertising. These Cookies may be used to limit the number of times you see a particular advertisement and to enable measurement of the effectiveness of the advertising campaign. Information collected through the use of Advertising Cookies may be collected directly by Technorely Inc. or third party advertisers and their ad servers.

Name	Provider	Purpose	First/Third-par ty Cookie	Expires in
_fbp	<u>.facebook.com</u>	This Cookie is set by Facebook to deliver advertisements when they are on Facebook or a digital platform powered by Facebook advertising after visiting this Website.	Third-party Cookie	3 months
fr	<u>.facebook.com</u>	The Cookie is set by Facebook to show relevant advertisements to the users and measure and improve the advertisements. The Cookie also tracks the behavior of the user across the web on sites that have Facebook pixel or Facebook social plugin.	Third-party Cookie	3 months
bscookie	.linkedin.com	This Cookie is a browser ID cookie set by Linked share Buttons and ad tags.	Third-party Cookie	2 years
NID	<u>.google.com</u>	This Cookie is used for a profile based on user's interest and displays personalized ads to the users.	Third-party Cookie	6 months
li_sugr	.linkedin.com	This Cookie is used to store browser details.	Third-party Cookie	3 months
UserMatchHistory	.linkedin.com	These Cookies are used to track visitors on multiple	Third-party Cookie	1 month

		websites, in order to present relevant advertisements based on the visitor's preferences.		
lissc	<u>.linkedin.com</u>	This Cookie is used for tracking embedded service.	Third-party Cookie	1 year

# Social Networking Cookies

Social Networking Cookies allow you to interact easily with Facebook, LinkedIn and Twitter. We do not control Social Networking Cookies and they do not allow us to gain access to your social media accounts.

Name	Provider	Purpose	First/Third-par ty Cookie	Expires in
bcookie	<u>.linkedin.com</u>	This Cookie is used for tracking the use of embedded services.	Third-party Cookie	2 years
lide	<u>.linkedin.com</u>	This Cookie is used for tracking the use of embedded services.	Third-party Cookie	1 day

# **Unclassified Cookies**

Name	Provider	Purpose	First/Third-pa rty Cookie	Expires in
cfduid	.pipedrive.com	This Cookie helps Cloudflare detect visitors to our Customers' websites and minimizes blocking legitimate users. It may be placed on the devices of our customers'. End Users to identify	Third-party Cookie	1 month

		individual clients behind a shared IP address and apply security settings on a per-client basis. It is necessary for supporting Cloudflare's security features.		
cfduid	.adsymptotic.com	This Cookie helps Cloudflare detect malicious visitors to the websites and minimizes blocking legitimate users. It is necessary for supporting Cloudflare's security features.	Third-party Cookie	1 month
_rdt_uuid	<u>.reddit.com</u>	This cookie is set by Reddit and is used for remarketing on reddit.com	Third-party Cookie	3 months
UserMatchHistory	<u>.linkedin.com</u>	Linkedin - Used to track visitors on multiple websites, in order to present relevant advertisements based on the visitor's preferences.	Third-party Cookie	1 month

Please, note that personal information collected through a Third-party Cookie is subject to the privacy policy/cookie policy of that Third party, and not our Cookie Policy.

### 4. How Long Will Cookies Stay On My Device?

The length of time a Cookie will stay on your computer or mobile device depends on whether it is a "persistent" or "session" cookie. Session cookies will only stay on your device until you stop browsing. Persistent cookies stay on your computer or mobile device until they expire or are deleted. Please, refer to the section 3 of this Cookie Policy "What Types of Cookies Do We Use?" to learn more about the expiration date of each Cookie.

### 5. How Can I Manage Cookies?

Before Cookies are placed on your computer or device, you will be shown a banner requesting that you either accept or decline the placement of Cookies. By accepting the placement of Cookies you are enabling us to provide the best possible experience and service to you. You may, if you wish, decline the placement of Cookies unless those Cookies are strictly Necessary.

You can change your Cookie settings by opting out of all Cookies.

At any point, you may refuse or accept Cookies from the Website at any time by activating settings on your browser. If you prefer, you can change configurations in your browser to accept Cookies, to be notified when a Cookie is sent, or to reject Cookies. However, please be aware, that if Cookies are disabled, not all features of the Website may operate as intended.

Information about the procedure to follow in order to enable or disable Cookies can be found at (these may vary depending on operating system and browser version):

#### Chrome

https://support.google.com/chrome/answer/95647?hl=en

#### **Opera**

https://help.opera.com/en/latest/web-preferences/

#### Safari

https://support.apple.com/kb/PH19255?locale=en\_US

### Safari Mobile (iPhone and iPads)

https://support.apple.com/en-us/HT201265

#### **Firefox**

https://support.mozilla.org/en-US/kb/clear-cookies-and-site-data-firefox?redirectlocale=en-US&r edirectslug=delete-cookies-remove-info-websites-stored

#### Microsoft Edge

https://support.microsoft.com/en-us/help/17442/windows-internet-explorer-delete-manage-cookies

### **Internet Explorer**

https://support.microsoft.com/uk-ua/help/278835/how-to-delete-cookie-files-in-internet-explorer

For more information about other commonly used browsers, please refer to <a href="https://www.aboutcookies.org/">https://www.aboutcookies.org/</a>.

If you have questions about how to reject Cookies on your specific device, please check with the device manufacturer

# **Cookie Policy Contact Information**

In case if you have any questions regarding this Cookie Policy or the use of your information, please contact us at the address below. We always welcome feedback.

Our full details are:

### **Technorely Holding Inc.**

208-6939, Hastings st., Burnaby, BC, Canada, postal code v5b 1s9 +1(778)7310700

email: info@technorely.com